

# 4 Quadrants Approach

In any large or complex enterprise problem there should be a process to define and simplify potential solutions. The Meyer Group uses a 4-quadrant approach to delineating priorities to reach a resolution. The team will help you dissect your problem into these 4 distinct areas:

- **The Network.** Any network - wired or wireless. 5G has leveled the field relative to connections & transport and these approaches are given careful consideration.
- **The Application.** What does the new capability intend to do? - Or existing application can't do now? New business needs drive towards new executables.
- **The Appliance:** Business needs hardware. Mobile handsets & devices are only a part of the decision process as the total ecosystem is complex and likely disseminated.
- **The Service.** What is the use case and associated business case that will define the proposition value. This quadrant defines billing, provisioning, security, privacy, and a host of other topics.

**Net:** One large problem is broken up into manageable elements with associated budgets and resource needs & our teams of experts will work with you through each of the quadrants.

